Rating 0.00 0.00

## ORDER

Orders Order / Rev: 64558 09838210 Alt Order #: OBAMA FOR AMERICA Product Desc: **CBS 47** 2019 Estimate: 10/09/12 - 10/15/12 Millennium Washington DC Flight Dates: Primary AE: 10/09/12 / 10/09/12 Sales Office: Original Date / Rev: **MNAT** Order Type: CIA - O Sales Region: National **Greer Margolis Mitchell** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsic Ave EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President A35+ New Business Thru: Demographic: **Product Codes: Presidential Elections** 00:00:00 Order Separation:

Priority: P-3

Advertiser External ID:

Agency External ID: Revenue Codes: AGY, POL-CAND, GEN

**Totals** 

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	63	\$17,865.00	\$15,185.25	October 2012	63	\$17,865.00	\$15,185.25
					Totals	63	\$17,865.00	\$15,185.25

## **Account Executives**

Bill Plan

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	20%	\$17,865.00
Market	100%	\$89,325.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	80%	\$71,460.00
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTEV	10/09/12	10/15/12	Action News @ 6a	_	6:00 AM-6:3	O AM MTWTF	:30	3	\$40.00 P-3	0.00 NM	3	\$120.00
ACTION	NEWS @	9 6A										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	9/12	10/15/12	MTWTF	3	\$40.00	0.00						
2 WTEV	10/09/12	10/15/12	Action News @ 5a Action News @ 5a		5:00 AM-5:3	O AM MTWTF	:30	3	\$20.00 P-3	0.00 NM	3	\$60.00
ACTION	NEWS @	9 5										
Star Week: 10/0		End Date 10/15/12	Weekdays MTWTF	$\frac{\text{Spots/Week}}{3}$	Rate \$20.00	Rating 0.00						

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Order / Rev: 64558

OBAMA FOR AMERICA Alt Order #: 09838210 Product Desc: **CBS 47** 

Advertiser:

Obama/D/President

Flight Dates: 10/09/12 - 10/15/12 Estimate: 2019

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
2 WTE		12 10/15/12	Action News @ 5a Action News @ 5a	СМ	5:00 AM-5:	30 AM MTWTF	:30	3	\$20.00 P-3	0.00 NM	3	\$60.00
ACTI	ON NEWS	@ 5										
3 WTE	V 10/09/1	12 10/15/12	Action News @ 530a Action News @ 530a		5:30 AM-6:0	00 AM MTWF	:30	3	\$25.00 P-3	0.00 NM	3	\$75.00
	ON NEWS Start Date	@ 530A End Date	Weekdays Sp	oots/Week	Rate	Rating						
Week:	10/09/12	10/15/12	MTWTF	3	\$25.00	0.00						
4 WTE	V 10/09/1	12 10/15/12	Action News @ 6a Action News @ 6a	CM	6:30 AM-7:0	00 AM MTWTF	:30	3	\$40.00 P-3	0.00 NM	3	\$120.00
	ON NEWS											
-	Start Date 10/09/12	End Date 10/15/12	Weekdays Sp MTWTF	oots/Week 3	Rate \$40.00	Rating 0.00						
5 WTE	V 10/09/1	12 10/15/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:0	OO AM MTWTF	:30	3	\$35.00 P-3	0.00 NM	3	\$105.00
	LY SHOW											
-	Start Date 10/09/12	End Date 10/15/12	<u>Weekdays</u> <u>Sp</u> MTWTF	oots/Week 3	Rate \$35.00	Rating 0.00						
6 WTE	V 10/13/1	12 10/13/12	CBS This Morning Sa		8:00 AM-10	:00 AMS-	:30	1	\$40.00 P-3	0.00 NM	1	\$40.00
SATI	JRDAY EA	RLY SHOW	Saturday Early Show	/								
-	Start Date	End Date		ots/Week	Rate	Rating						
	10/08/12	10/14/12	S-	1	\$40.00	0.00	7 00		#000 00 D 0	0.00 NIM		<b>#</b> 000 00
/ WIE	V 10/14/1	12 10/14/12	CBS Sun Morning CBS Sun Morn News	CM s	9:00 AM-10	):30 AM S	5 :30	1	\$300.00 P-3	0.00 NM	1	\$300.00
	SUN MOR	_	We studen o		Data	Dation						
-	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> <u>Sp</u> S	oots/Week 1	Rate \$300.00	Rating 0.00						
8 WTE	V 10/09/1	12 10/15/12	The Price is Right The Price is Right	СМ	11:00 AM-1	2:00 PIMTWTF	:30	3	\$300.00 P-3	0.00 NM	3	\$900.00
PRIC	E IS RIGH	Т	The Thoe is ragin									
-	Start Date 10/09/12	End Date 10/15/12	<u>Weekdays</u> <u>Sp</u> MTWTF	oots/Week	Rate \$300.00	Rating 0.00						
			M-F 4p-430p	CM		30 PM MTWTF	:30	3	\$100.00 P-3	0.00 NM	3	\$300.00
ILIDO	GE JOE BR	IAWN	M-F 4p-430p									
	Start Date	End Date	Weekdays Sp	oots/Week	Rate	Rating						
	10/09/12	10/15/12	MTWF	3	\$100.00	0.00						
		12 10/15/12	M-F 430p-5p M-F 430p-5p	СМ	4:30 PM-5:0	00 PM MTWTF	:30	3	\$140.00 P-3	0.00 NM	3	\$420.00
	GE JUDY Start Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						
-	10/09/12	10/15/12	MTWTF	3	\$140.00	0.00						
11 WTE	EV 10/09/1	12 10/15/12	Action News @ Noor Action News @ Noor		12:00 PM-1	2:30 PIMTWTF	:30	2	\$230.00 P-3	0.00 NM	2	\$460.00
	ON NEWS Start Date	@ NOON End Date	Weekdays Sp	oots/Week	Rate	Rating						
-	10/09/12	10/15/12	MTWTF	2	\$230.00	0.00						
12 WTE	V 10/09/1	12 10/15/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:	30 PM MTWTF	:30	3	\$200.00 P-3	0.00 NM	3	\$600.00
_	ON NEWS				5.	5						
-	Start Date 10/09/12	End Date 10/15/12	<u>Weekdays</u> <u>Sp</u> MTWTF	oots/Week 3	Rate \$200.00	Rating 0.00						
13 WTE	V 10/09/1	12 10/15/12	Action News @ 530p Action News @ 530p			00 PM MTWTF	:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
ACTI	ON NEWS	@ 530P		-								
-	Start Date	End Date 10/15/12	<u>Weekdays</u> <u>Sp</u> MTWTF	oots/Week 2	Rate	Rating						
	10/09/12 EV 10/09/1		Action News @ 6p	CM	\$200.00 6:00 PM-6:	0.00 30 PM MTWTF	:30	3	\$200.00 P-3	0.00 NM	3	\$600.00
			Action News @ 6p					-				
ACTI	ON NEWS	۳ 0P									l	

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Order / Rev: 64558 Advertiser:

Alt Order #: 09838210 Product Desc: OBAMA FOR AMERICA CBS 47

Obama/D/President

Flight Dates: 10/09/12 - 10/15/12 Estimate: 2019

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
14 WTEV	10/09/1	2 10/15/12	Action News @ 6p		6:00 PM-6:	30 PM 1	ИГWГF	:30	3	\$200.00 P-3	0.00 NM	3	\$600.00
ACTION	NEWS	@ 6P	Action news @ 6	Þ									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10/0		10/15/12	MTWTF	3 CM	\$200.00 6:30 PM-7:0	0.0		.20		\$200 00 D 2	0.00 NIM	,	<u></u> የድረሰ ሰለ
15 WIEV	10/09/1	2 10/15/12	CBS Evening Nev		0.30 PIVI-7.0	UU PIVI II	MIWIF	:30	2	\$300.00 P-3	0.00 NM	2	\$600.00
CBS EV	'ENING N	NEWS	o o										
Star Week: 10/0	rt Date	End Date 10/15/12	Weekdays MTWTF	Spots/Week 2	Rate \$300.00	Ratin 0.0	_						
			Sa Action News @		6:00 PM-6:			:30	1	\$225.00 P-3	0.00 NM	1	\$225.00
	. 0, . 0,	0,.0,	Sa Action News		0.00 0		2	.00	·	Ψ==0.00.	0.00	·	Ψ==0.00
	INEWS			0 . 00 .	5.	D ::							
Star Week: 10/0	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$225.00	Ratin 0.0	_						
			Su Action News @	0 630pCM	6:30 PM-7:0			:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
4.07101		O 000D	Su Action News (	@ 630p									
	I NEWS rt Date	@ 630P End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/0		10/14/12	S	1	\$100.00	0.0	_						
18 WTEV	10/09/1	2 10/15/12	M-F 7p	CM	7:00 PM-7:	30 PM 1	MTWTF	:30	3	\$200.00 P-3	0.00 NM	3	\$600.00
JUDGE	IIIDV		M-F 7p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/0		10/15/12	MTWTF	3	\$200.00	0.0	_						
19 WTEV	10/09/1	2 10/15/12		CM	7:30 PM-8:0	00 PM N	MTWTF	:30	2	\$250.00 P-3	0.00 NM	2	\$500.00
TWO AN	ND A HAI	LF MEN	M-F 730p										
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/0		10/15/12	MTWTF	2	\$250.00	0.0				A		_	<b>^</b>
20 WIEV	10/13/1	2 10/13/12	Sa Action News © Sa Action News ©	•	7:00 PM-8:0	00 PM -	5-	:30	1	\$225.00 P-3	0.00 NM	1	\$225.00
1A OWT	ND A HA	LF MEN		- · r									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10/0		10/14/12 2 10/15/12		1 @ 11nCM	\$225.00 11:00 PM-1	0.0		:30	3	\$220.00 P-3	0.00 NM	3	\$660.00
21 11121	10/00/1	2 10/10/12	M-F Action News	•	11.001 W 1	1.00111		.00	J	Ψ220.001 0	0.00 14101		ψοσσ.σσ
_	INEWS				<b>-</b> .	5							
Star Week: 10/0	rt Date 09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$220.00	Ratin 0.0	_						
		2 10/15/12		CM	11:35 PM-1			:30	2	\$80.00 P-3	0.00 NM	2	\$160.00
			Letterman										
	_ETTERN rt Date	MAN End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/0		10/15/12	MTWTF	2	\$80.00	0.0	_						
23 WTEV	10/09/1	2 10/15/12	Late Late Show	CM	12:35 XM-1	:35 XMI	MTWTF	:30	2	\$20.00 P-3	0.00 NM	2	\$40.00
FERGU:	NOS		Late Late Show										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/0		10/15/12	MTWTF	2	\$20.00	0.0	_						
24 WTEV	10/13/1	2 10/13/12	Sa 1135p-1205a	CM	11:35 PM-1	2:05 XI-	S-	:30	1	\$60.00 P-3	0.00 NM	1	\$60.00
TWO AN	ND A HAI	LF MEN	Sa 1135p-1205a										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/0		10/14/12	S-	1	\$60.00	0.0				<b>*****</b>			
25 WTEV	10/14/1	2 10/14/12	Su Action News © Su Action News ©		11:00 PM-1	1:35 Pl-	S	:30	1	\$220.00 P-3	0.00 NM	1	\$220.00
ACTION	NEWS	@ 11/SPOR		- ··P									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Ratin	_						
Week: 10/0 26 WTEV		10/14/12	S	CM	\$220.00 11:35 PM-1	0.0 2:05 XI		:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
ZO WIEV	10/14/1	∠ 1U/14/12		CIVI	11.33 PIVI-1	Z.UU AI-	3	.30	ı	φι 3.00 P-3	U.UU INIVI	ı '	φισ.υυ

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**CBS 47** 

Order / Rev: 64558

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Advertiser: Obama/D/President

Alt Order #: 09838210

Product Desc: OBAMA FOR AMERICA

Flight Dates: 10/09/12 - 10/15/12

2019

Estimate:

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Su 1135p-1205a Su 1135p-1205a TWO AND A HALF MEN Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 10/08/12 10/14/12 \$75.00 0.00 28 WTEV 10/10/12 10/10/12 9:00 PM-10:00 PM--W----Wed Reg 2 СМ :30 \$1.700.00 P-3 0.00 NM \$1,700.00 Wed Reg 2 **CRIMINAL MINDS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 - - W- - - -\$1,700.00 0.00 29 WTEV 10/12/12 10/12/12 Fri Reg 2 СМ 9:00 PM-10:00 PM---- F--:30 2 \$1,000.00 P-3 0.00 NM 2 \$2,000.00 Fri Reg 2 **BIG BROTHER** Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--10/14/12 0.00 Week: 10/08/12 2 \$1,000.00 30 WTEV 10/14/12 10/14/12 Sun Reg 2 8:00 PM-9:00 PM ----- S 1 \$1,800.00 P-3 :30 0.00 NM \$1,800.00 Sun Reg 2 THE AMAZING RACE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 1 \$1,800.00 0.00 10:00 PM-11:00 PI----S 31 WTEV 10/14/12 10/14/12 Sun Reg 4 CM :30 \$800.00 P-3 0.00 NM 1 \$800.00 Sun Reg 4 THE MENTALIST Spots/Week Weekdays Rate Rating 10/14/12 ---S Week: 10/08/12 \$800.00 0.00 32 WTEV 10/14/12 10/14/12 4p Doubleheader СМ 4:15 PM-7:00 PM ----- S :30 1 \$1,800.00 P-3 0.00 NM \$1,800.00 4p Doubleheader FACING FLORIDA **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/08/12 10/14/12 ----S 1 \$1,800.00 0.00 33 WTEV 10/15/12 10/15/12 M-F 7p 7:00 PM-7:30 PM M-----СМ :30 1 \$1,800.00 P-3 0.00 NM \$1,800.00 M-F 7p JAGUARS ALL ACCESS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 M- - - - -1 \$1,800.00 0.00 Totals 63 \$17,865.00